PROBITY & CONFLICTS OF INTEREST
GUIDANCE FOR CANDIDATES

Standards of behaviour

Ministers expect that the conduct of those they appoint to serve on the Boards of public bodies will be above reproach.

The Seven Principles Underpinning Public Life

In 1995, the Committee on Standards in Public Life defined seven principles, which should underpin the actions of all who serve the public in any way. These are:

Selflessness  Holders of public office should take decisions solely in terms of the public interest. They should not do so in order to gain financial or other material benefits for themselves, their family, or other friends.

Integrity  Holders of public office should not place themselves under any financial or other obligation to outside individuals or organisations that might influence them in the performance of their official duties.

Objectivity  In carrying out public business, including making public appointments, awarding contracts, or recommending individuals for rewards and benefits, holders of public office should make choices on merit.

Accountability  Holders of public office are accountable for their decisions and actions to the public and must submit themselves to whatever scrutiny is appropriate to their office.

Openness  Holders of public office should be as open as possible about all the decisions and actions that they take. They should give reasons for their decisions and restrict information only when the wider public interest clearly demands.

Honesty  Holders of public office have a duty to declare any private interests relating to their public duties and to take steps to resolve any conflicts arising in a way that protects the public interest.

Leadership  Holders of public office should promote and support these principles by leadership and example.

All candidates who put themselves forward for a public appointment must be able to demonstrate their commitment to the principles and values of public service. The Commissioner’s Code of Practice states that individuals must meet the integrity principle. This is highlighted in paragraph 2.7 of the Code, which states:

“Public appointees must be people who understand, apply and are committed to the principle of integrity and will perform their duties with moral rigor and honesty without personal or corporate gain.”
It is important that the candidate’s commitment to the integrity principle is tested and assessed at interview. One of the issues which might arise in relation to this is that of conflict of interest.

What is a conflict of interest?

Public Appointments require the highest standards of propriety, involving impartiality, integrity and objectivity, in relation to the stewardship of public funds and the oversight and management of all related activities. This means that any private, voluntary, charitable or political interest which might be material and relevant to the work of the body concerned, should be declared.

There is always the possibility for real or perceived conflicts of interest to arise. Both are a problem, as the perceived inference of a conflict may, on occasions, be as damaging as the existence of a real conflict.

No-one should use, or give the appearance of using, their public position to further their private interests. This is an area of particular importance, as it is of considerable concern to the public and receives a lot of media attention. It is important, therefore, that you consider your circumstances when applying for a public appointment and identify any potential conflicts of interest, whether real or perceived.

Surely a perceived conflict is not a problem, as long as I act impartially at all times?

The integrity of the individual is not in question here. However, it is necessary for the standing of the individual and the board that members of the public have confidence in their independence and impartiality. Even a perceived conflict of interest on the part of a board member can be extremely damaging to the body’s reputation and it is therefore essential that these are declared and explored, in the same way as an actual conflict would be. The fact that a member acted impartially may be no defence against accusations of potential bias.

What should I do if I think I have a conflict of interest?

You will find a section on conflicts of interest in the application form for you to complete. This asks you to consider and declare whether or not you have a real, or perceived, conflict. If you are unsure if your circumstances constitute a possible conflict, you should still complete this section, in order to give the Selection Panel as much information as possible.

If I declare a conflict, does this mean I will not be considered for appointment?

No - each case is considered individually. If you are short-listed for interview, the Panel will explore with you how far the conflict might affect your ability to contribute effectively and impartially on the Board and how this might be handled, if you were to be appointed. For example, it may be possible to arrange for you to step out of meetings where an issue is discussed, in which you have an interest. However, if, following the
discussion with you, the Panel believes that the conflict is too great and would call into
question the probity of the Board or the appointment, they can withdraw your
application from the competition.

**What happens if I do not declare a known conflict, which is then discovered by
the Department after my appointment?**

Again, each case would be considered on its merits, but the Department may take the
view that by concealing a conflict of interest, you would be deemed to have breached
the Seven Principles of Conduct Underpinning Public Life and may terminate your
appointment.

**What happens if I do not realise a potential conflict exists?**

This situation may arise where the applicant is not familiar with the broad range of work
which a body covers and therefore does not realise that a conflict might exist. In some
cases, the Panel, with their wider knowledge of the body, might deduce that there is a
potential conflict issue, based on the information on employment and experience
provided by the candidate in the application form. They will then explore this at
interview with the candidate.

**What happens if a conflict of interest arises after an appointment is made?**

This could arise for two main reasons. The first is that the member’s circumstances
may change, for example, they may change jobs and in doing so, a conflict with their
work on the board becomes apparent. The second is where a member is unfamiliar
with the range of the work of the body, but after appointment, it becomes clear that a
conflict exists where none had been envisaged during the appointment process.

In both cases, the issue should be discussed with the Chair of the board and the Chief
Executive of the body concerned, in consultation with the Sponsoring Department, to
decide whether or not the member can continue to carry out their role in an appropriate
manner and each case is considered individually.

It may be that the conflict is such that it would be impractical for the member to continue
on the board, if they would have to withdraw from a considerable amount of the body’s
routine business. In such, cases, the member may be asked to stand down from the
body.

This guidance should be read in conjunction with the information contained in the leaflet
CPANI – The Commissioner for Public Appointments, Northern Ireland* (available on
CPA NI’s website – www.publicappointmentsni.org) which provides examples of the
types of issues that may give rise to conflicts of interests.